Connecting Women Changemakers
25 - 27 SEPTEMBER 2018

*Prior to the start of TechCamp, participants will be encouraged to interview their customers and get an understanding of various needs.

25 September 2018	TechCamp Day 1	
8:00 - 9:00	Registration and Networking
9:00 - 9:15	Opening/Welcome Remarks
9:15 - 9:45	What is TechCamp/Overview/What to Expect *Explaining the Design Thinking Process.*
9:45-10:15	Icebreaker where participants unpack similar shared challenges that are unique to women entrepreneurs in India & Pakistan. *Participants Brainstorm with others in their sector: Health, Education, Economic Empowerment, Agriculture, Civic Engagement, Creative Industries.*
10:15 - 10:45	Case Study Showcase *Past TechCamp ideas & examples of solutions or campaigns that impact multiple organizations or are cross cutting multiple organizations.*
10:45 - 11:00	Coffee Break
11:00 - 11:15	Understanding your Customer Mapping Session
11:15 - 12:15	Defining your challenge: Brainstorming Groups *Groups are organized by sector/Cohorts i.e. Education, Health and asked to brainstorm similar shared challenges that might be*

	addressed by a tech solution. (Cohort will make up Indian/Pakistani Participants and same group will come together throughout the day).
12:15 - 1:15	Lunch
1:15 - 2:15	Speed Geeking *Participants will be divided into small groups and trainers will stand at cocktail tables. Participants will rotate from station to station and learn about all the different solutions available at the event.*
2:15 - 3:45	Training *This will be an in-depth training session, lead by the trainers. Participants will self select the most relevant topic.* Potential Tech Training Topics ● Rural Outreach Strategies using Mobile ● Video & Digital Storytelling ● Social Media Campaigns & Analysis ● Growing Users or Existing Customer Engagement ● Mobile Apps & Websites ● Artificial Intelligence ● Online to Offline Engagement ● Collaboration via Social Media ● Google Tools for Streamlining Business Processes ● Online Education ● Cloud Solutions
3:45 - 4:00	Coffee Break
4:00 - 5:00	Peer Idea Evaluation and Feedback (*Activity where a participant from another country gives feedback about your individual business objectives/potential ideas that will be solved at Techcamp*).

26 September 2018 | TechCamp Day 2	
9:00 - 10:30	Second Choice/Tech Training *Same training as the first day. In-depth discussion lead by trainers. Participants will self select their topic.*
10:30 - 10:45	Break

10:45 - 11:45	Individual Business Development: -Online Financial Management Tools -Writing the Perfect Pitch Email to a Funder -Online Fundraising -Connecting to Grants & Resources -Scaling your Business -Boot Strapping your Business
11:45 - 12:15	Digital Security Session
12:15 - 1:15	Lunch
1:15 - 1:30	Professional Networking & Building your Personal Brand
1:30 - 2:00	Defining your Challenge ● *Cohorts Define Challenges they want to solve as a group*
2:00 - 2:15	Present challenge statements *One participant offers to "lead" each challenge group and explains why they chose it. Participants can select any challenge, even if they worked on a different one the day before.*
2:15 - 4:00	Cohort Solutions: Teams work together to map out a potential solution to their actionable challenge; suggesting possible tools that could be used and defining a strategy for implementation. Coffee Break Rolling
4:00 - 4:30	Pitch Training Session
4:30 - 5:00	Pitch Development/Practice

<div align="center">**27 September 2018	TechCamp Day 3**</div>	
09:00 - 12:00	*Further Project refinement/Submit the Description of your Solution/One on ones with trainers.*
12:00 - 13:00	Lunch
1:00 - 2:00	Presentations of Solutions
2:00 - 2:30	Survey
2:30 - 4:00	Business Plan Workshop/Consultations with Trainers Defining your own next steps: Groups use this time to map out the tactics and strategies they could take forward in their own business plans.

| 4:00 | Closing |